

Washington Health Benefit Exchange

The Washington Health Benefit Exchange Board has set the following objectives:

- increase access to affordable health plans
- organize a transparent and accountable insurance market – to facilitate consumer choice
- provide an efficient, accurate and customer-friendly eligibility determination process
- enhance health plan competition on value – price, access, quality, service and innovation

For the Washington Health Benefit Exchange:

Vision: Redefining People's Experience with Health Care

Mission: Radically improving how Washingtonian's secure health insurance through

- innovative and practical solutions
- easy-to-use customer experience
- our values of integrity, respect, equity and transparency
- and by providing undeniable value to the healthcare community (patients, providers, plans)